

## **Yukon Energy Peak Smart Contest - Rules and Regulations**

Revision Date: 2025-01-09

By entering the Contest (defined below), entrants agree to abide by these Rules and Regulations and will be deemed to have received, understood and accepted these Rules and Regulations by participating in the Contest. The Contest was designed for Yukon residents participating (hereinafter the “Participants”) in the Peak Smart Home program (the “Program”), run by Yukon Energy Corporation (“Yukon Energy”).

### **Contest Period**

Yukon Energy’s Peak Smart Contest (the “Contest”) will run from 12:00 am YT on December 4, 2024, until 11:59 pm YT on March 31, 2025 (the “Contest Period”).

### **Prizes**

Prizes totalling \$5,000 divided into the amounts and timeframes outlined below are available to be awarded to selected entrants in the Contest. The contest draws will occur on the following schedule:

- Draw on April 9, 2025, for all eligible entrants, including Participants currently enrolled in the Program as of 11:59 pm YT on March 31, 2025, for the following prizes:
  - o Twelve (12) prizes of \$250 each (one per winner)
- Draw on April 16, 2025, for all eligible entrants, including Participants currently enrolled in the Program as of 11:59 pm YT on March 31, 2025, for the following prizes:
  - o Two (2) prizes of \$1000 each (one per winner)

### **Eligibility**

The Contest is open only to legal residents of the Yukon who have reached the legal age of majority in the Yukon as of date of entry in the Contest.

The Contest is open to active residential customers of either Yukon Energy or ATCO Electric Yukon as of date of entry in the Contest.

Limit one entry per household.

### **Automatic Entry**

One entry ballot will be automatically generated and entered into each draw outlined in the Prize section above per household enrolled in the Peak Smart Home program and that stays enrolled until the end of each applicable Contest draw enrollment deadline.

**Alternative Entry**

You may also enter other than set out above by mailing an entry, with your name, address, telephone number, an original hand-written 500-word (or more) essay on “How my household is reducing our use of electricity during periods of peak demand.” to Yukon Energy Corporation, Peak Smart Home Program, #2 Miles Canyon Road, Box 5920, Whitehorse Yukon, Y1A 6S7.

Any other method of entry is void. Non-compliance with any entry procedure will result in disqualification.

All entries must be received by Yukon Energy by the applicable Contest draw enrollment deadline.

**Draw**

On or about 11 am YT on each of the applicable Contest draw dates (above), in Whitehorse, Yukon, Yukon Energy will randomly draw the number of applicable entries set out above from all eligible entries received prior to the applicable draw date. To win, each selected entrant must correctly answer the mathematical skill testing question and must return the properly executed release form within the specified time. Each selected entrant will be notified by telephone, email, and/or mail approximately the first week following the draw. If the skill testing question is answered incorrectly, or if a selected entrant does not respond to the attempts to contact such selected entrant, or the properly executed release form is not returned within the specified time, then such selected entrant will be disqualified from the Contest and another entry will be randomly selected from the pool of eligible entries. If a selected entrant cannot be reached within one (1) week after the first attempt of notification, their opportunity to win the prize will be forfeited and another entrant will be randomly selected. Yukon Energy will not be responsible for failed attempts to contact any selected entrant.

**Contest Opt-Out**

You may withdraw from participation in the Contest at any time by sending a written request with your name, email address, street address, and telephone number to [dsm@yec.yk.ca](mailto:dsm@yec.yk.ca) or by mail to Yukon Energy Corporation, Peak Smart Home Program, #2 Miles Canyon Road, Box 5920, Whitehorse Yukon, Y1A 6S7.

**General Rules**

No purchase necessary and no purchase will improve an entrant’s chances of winning. Winning a prize through this Contest is contingent upon fulfilling all requirements set forth herein.

Subject to all applicable federal, provincial, territorial and municipal laws and regulations. This Contest is void where prohibited or otherwise restricted by law.

Any entry which is in violation of these Rules and Regulations or received after the end of the Contest Period is void, and the entrant shall be disqualified from the Contest.

The Contest excludes employees, agents, and representatives of any of the following, and anyone with whom such persons are living (whether related or not) and a member of any such person's immediate family (regardless of where they live): Yukon Energy, ATCO Electric Yukon, Yukon Government – Energy Branch, Yukon Development Corporation, Aasman Brand Communications, and CLEAResult Consulting Incorporated. In these Rules and Regulations, "immediate family" includes mother, father, brother, sister, son, daughter, partner and/or spouse (including non-binary gender equivalent terms).

The odds of winning any of the prizes depend on the number of entries received during the entire contest period. Entries are subject to verification by Yukon Energy, in each case at its sole discretion. The Contest is subject to all applicable federal, territorial, and municipal laws and regulations. All decisions of the judges are final, and the Released Parties (defined below) shall not be responsible for any errors or negligence that may occur in connection with the Contest.

Each selected entrant will also be required to sign a declaration and release form (the "Release Form"), confirming compliance with these Rules and Regulations, acceptance of the prize as awarded, without substitution and releasing Yukon Energy, ATCO Electric Yukon, the Yukon Government, Yukon Development Corporation, Aasman Brand Communications, CLEAResult Consulting Incorporated, Meta Platforms, Inc., and X Corp, their affiliated and related companies, advertising and promotional agencies, and their respective shareholders, directors, officers, employees, agents, representatives, successors and assigns (collectively, the "Released Parties") from any liability in connection with the prizes or the Contest. The Release Form must be returned within the time period specified on the Release Form or the prize will be forfeited.

No communication will be entered into except with the selected entrants. By entering the Contest, all entrants consent to the use, without compensation, of their name, city or town of their residence, and/or statements in any related publicity. The prizes are non-transferable.

By entering the Contest, all entrants represent and warrant that (i) their entry and submission form, including any material comprising their entry and submission form and any material submitted with their entry (e.g. photograph, written submission, or other form of submission, as applicable) (all such material, collectively, the "Entry Material") is original to the entrant, (ii) the entrant has all necessary rights in and to the Entry Material to enter the Contest, and (iii) the Entry Material does not contain, depict, include or involve content



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Box 5920, Whitehorse  
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[yukonenergy.ca](http://yukonenergy.ca)

that is, or could reasonably be considered to be, inappropriate, unsuitable or offensive, as determined by Yukon Energy.

Each entrant hereby grants permission to Yukon Energy to contact them, using the email address, mailing address, telephone number, or other information provided in their submission, regarding any matters related to the Contest.

Notwithstanding anything contained in these Rules and Regulations, the Released Parties do not accept any responsibility for loss, damage or claims from any cause whatsoever relating to the Contest. The Released Parties will not be responsible for late, lost, illegible, incomplete, falsified and/or destroyed entries and all such entries are void. The Released Parties will not be responsible for any failure of the website during the Contest or for any problems or technical malfunction of computer online systems, servers, access providers, computer equipment, software, failure of any email, online or Internet entry to be received by Yukon Energy, whether due to technical problems, traffic congestion on the Internet or at any website, or any combination thereof or any other cause, including any injury or damage to an entrant's or any other person's computer related to or resulting from playing or downloading any material in the Contest.

The use of an invalid email address will void the entry. Entrants using multiple email addresses to enter the Contest will be disqualified from the Contest. In the event of a dispute, entries will be deemed to have been submitted by the authorized account holder at the residential address associated with the applicable Yukon Energy account. If the identity of an entrant is disputed, the authorized account holder associated with the residential address at the time of entry will be deemed the entrant. The sole determinant of the time for the purposes of a valid entry in the Contest is the servers used by Yukon Energy to administer the Contest.

Yukon Energy reserves the right, subject to applicable law, to terminate, amend or modify the Contest or any part thereof at any time and in any way, without prior notice; however, Yukon Energy may give notice of any such termination, amendment or modification on its website.

Any attempt to deliberately damage any website or to undermine the legitimate operation of the Contest is a violation of criminal and civil laws, and should such an attempt be made, Yukon Energy reserves the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution.

All entries become the permanent property of Yukon Energy and no entry will be returned. Yukon Energy respects your right to privacy. For more information regarding the manner of collection, use and disclosure of personal information by Yukon Energy, please refer to Yukon Energy's customer privacy policy, available [here](#).